



“When I use this at meetings with teachers and principals, they are absolutely amazed by this device.”

Joseph Cannella, *Supervisor of Instruction*,  
Radnor Township School District, Wayne, PA.

**Challenge**

Supervisor of Instruction looks for a way to demonstrate interactive educational resources at different locations on a monthly basis in a lively way.

**Solution**

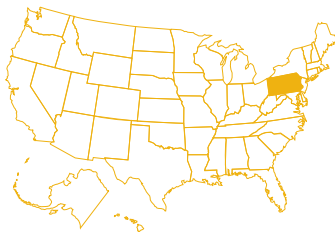
Professional development is enhanced when the eBeam Edge™ travels with him to his frequent meetings, allowing him to maintain mobility and audience engagement while presenting.

**Benefits**

- The eBeam Edge™ is easily moved to wherever a meeting is occurring.
- Presenting in front of an audience instead of from behind a computer improves the human connection of a meeting.
- A simple and intuitive user interface levels out the learning curve of using the device.

**Location**

Hanover, PA



## Curriculum Developer Activates Lesson Plans for Teachers and Administrators

As the Supervisor of Instruction for the Radnor Township School District, Joseph Cannella is responsible for developing curricula for teachers—“I run training sessions, and show teachers how to accomplish tasks online,” says Cannella. Every month he travels to the five schools in his district in order to present his new curriculum ideas and teaching aids to teachers, principals, board members, and other administrative teaching staff. With him at every meeting is his eBeam Edge, which he has owned since March of 2010.

Before purchasing the eBeam Edge, Canella spent most of his presentations behind a laptop, demonstrating websites and clicking through slideshows, unable to face his audience and provide compelling instruction. Now he is able to present his lesson plans facing the audience and engaging them in the websites he proposes.

Its portability has proven to be invaluable to Cannella. “With the eBeam, my presentation locations are not where there is already installed product or a mounted projector or a full set up. I can take it with me and turn any place into an interactive environment,” he says. His system always travels with him in his laptop case to the meetings he holds with school administrators. “The eBeam allows me to have anytime, anywhere, just in time training,” he says.

Cannella also finds that his eBeam Edge Projection™ system changes the way in which he engages his audiences in presentations, by allowing him to demonstrate the material's impact in the classroom. “If I’m demonstrating a website, for example, I can more authentically demonstrate the interactivity of the website as opposed to being in the back tethered to the laptop. It really adds a level of credibility to the professional development that I’m doing.” >>



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Audiences of Canella's presentations, he says, react to his eBeam system with "shock and awe." Teachers and administrators are impressed by his ability to have an interactive conference room wherever and whenever he wants, and for a fraction of the price of other interactive whiteboard systems. The software's intuitive interface makes using the device accessible to new users, including Cannella's young daughter, who began drawing, coloring, and playing with the other features on the program almost instantly. So popular is the eBeam system in Canella's own office, he recently agreed to make his device communal, leaving it in a central area so that his colleagues can take advantage of it for brainstorming sessions, presentations and the many other uses that he is sure they will find for it. He hopes to get additional eBeam Edge units in the near future so that he and his coworkers can take advantage of the software's sharing features and increase collaboration in their office.