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Francois Sautet, Engineering Technical Training Manager  
Renault Academy, Le Plessis-Robinson, France

**Challenge**

Respond to increasing demand for educational technology for rigorous and diverse teaching programs

**Solution**

Incorporate eBeam Edge Projection as a means of digitally capturing ideas and lessons in a wide variety of arrangements and languages.

**Benefits**

- Powerful combination of mobile hardware and agnostic software allow eBeam Edge Projection to be used in a wide variety of classrooms.
- Cost-effective eBeam devices allow many more classrooms to be supplied worldwide.



## Renault Academy Classrooms Enriched with eBeam Interactive Whiteboard Technology

Affiliated with French automaker Renault S.A. and founded in 2006, Renault Academy is a developer of advanced training systems. In addition to creating training programs for sales consultants and commercial sales managers, the Academy is also well known for its staff training workshops for post-sales positions and comprehensive training for service advisors and manufacturing supervisors. The Academy boasts more than 140 instructors and nearly 100 teaching centers worldwide and strives to set the standard for automobile manufacturer sales training, focusing on three points of strength:

- Engineering
- Training for domestic instructors
- Development for international instructors

In 2009, Renault Academy responded to the increasing demands for educational technology by researching interactive whiteboard solutions for their training centers. They selected Speechi, an eBeam dealer based in the north of France, to equip their classrooms with eBeam Edge Projection and eBeam Educational Suite software.

“eBeam Edge Projection perfectly matched our expectations, both financially and logistically,” says Francois Sautet, Engineering technical training manager at Renault Academy. “We needed a device that would be cost-effective, but also function in up to 18 languages and in a variety of countries. Speechi and eBeam had the expertise to meet our diverse needs”



In November 2010, Renault Academy began hands-on training on interactive





whiteboards. Users quickly mastered the use of eBeam devices and integrated them into their processes. Today, 75 Renault Academy training rooms around the world are equipped with eBeam technology.

“All our trainers are happy to have found eBeam interactive technology,” says Sautet. Olivier Aubry, who manages Renault Academy’s International Training Center adds, “The interactive whiteboard has many advantages, such as better information sharing capabilities and increased interaction with all parties involved. This active participation motivates teachers and students.”

Thierry Klein, the director of Renault’s supplier Speechi, echoes his client’s feelings about eBeam. “Renault is an interesting case study of mobile technology use. Their training demands are diverse and numerous, running for several thousand hours per year around the world. Only a mobile technology that can be used easily by all parties and in all circumstances could meet all these needs—eBeam technology meets that demand.”

#### About Speechi

Since 2003, Speechi has been regionally, nationally and internationally recognized for its contributions to improving technology use in education. Speechi designs “real time” online training software for teachers and speakers, as well as innovative lessons for teaching interactive whiteboard use for students and teachers, with an emphasis on mobility, information sharing and intuitive program design. It is the first company to focus all of its efforts on developing and integrating mobile educational solutions, which are now used in more than 20,000 institutions and in 28 countries.

